

THEBE TOURISM IN NUMBERS

Unpacking some of our interesting business statistics in numbers.

378 499
TOTAL VISITORS
2015
on
Flying Dutchman
Funicular
Cape Point

25%
of all business
came from
the United States
of America in 2015
Tour d'Afrique

10
YEARS
of awards at the
WORLD TRAVEL AWARDS
Club Travel

88 538
SOCIAL MEDIA
FOLLOWING
Cape Point

200,122
CAR RENTALS
IN LAST YEAR
First Car Rental

156
Age of old
lighthouse
96
Age of
'new' lighthouse
Cape Point

50
BRANCHES
First Car Rental

1.1 Billion
turnover was
done at
Travelx
O.R. Thambo
in 2015 / 2016
Financial Year
Travelx Africa

780 131
m²
FLOOR SPACE
SOLD
Thebe Reed Exhibitions

182
Highest #
Passengers
in a
month
in 2015
AUGUST
Tour d'Afrique

29
YEARS
selling travel to
South Africans
Club Travel

7 Members in the
CAPE TOWN
BIGSEVEN
Cape Point | City Walk
Groot Constantia | Kirstenbosch
Robben Island | Table Mountain
Cableway | V&A Waterfront
Cape Point

9.8
million
VISITORS
Across all shows
Thebe Reed Exhibitions

887 122
TOTAL VISITORS
2015
at
Cape of Good Hope/
Cape Point
Cape Point

Operates in
8
Languages
English, Italian, French, Spanish, Portuguese,
Mandarin, Dutch and German
Tour d'Afrique

BUY & SELL
17
CURRENCIES
IN SOUTH AFRICA
Travelx Africa

32 622
LIKES ON
FACEBOOK
Club Travel

31%
of all visitors
went to **Cape Town**
making this the
TOP VISITED
DESTINATION 2015
Tour d'Afrique

RENTAL
DAYS
PER
YEAR
1 554 039
First Car Rental

> 400 000
TRANSACTIONS
PROCESSED
PER YEAR
Travelx Africa

77
new employees
in 2015
Club Travel

670
STATIONARY
PACKS
donated to Vissershok
Primary School for
Mandela Day 2015
Club Travel

69 064
EXHIBITORS
ACROSS ALL
SHOWS
Thebe Reed Exhibitions

200+
EMPLOYEES
Travelx Africa

Operates in
14
Southern and East
African countries
Tour d'Afrique

Cape Point Funicular
87 meters Height that
funicular climbs
585 meters
Length of the funicular track
3 minutes Travel
Time
Cape Point

5 MILLION
viewers during most
watched episode
of Holiday Swap
KZN
Thebe Tourism Group

298
outlets through Club
Travel branches,
Independent Consultants
and Affiliates
Club Travel

FREE DELIVERY
to corporates with a
50km
radius
Travelx Africa

106 556
number of
Rands raised
for CHOC
at the 2015
Club Travel
JDI Golf Day
Club Travel

298
branches
in South Africa
First Car Rental

ORGANISED
220
EVENTS
Thebe Reed Exhibitions

Air tickets sold
in last year
129 724
Club Travel

250
Bird species
in the park
Cape Point

7000
vehicles
First Car Rental

20
YEARS
in business
Tour d'Afrique